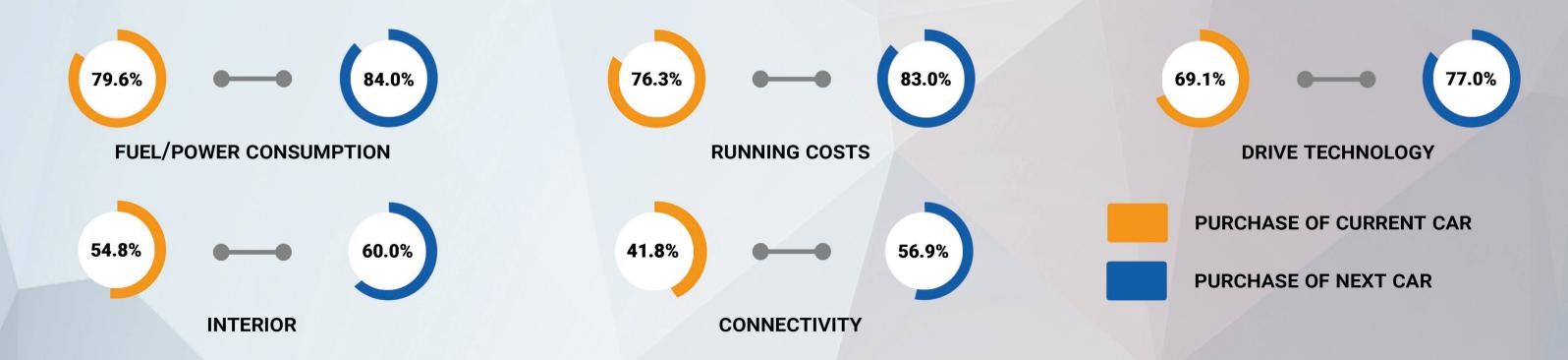
SURVEY ON FUTURE AUTOMOTIVE INTERIOR



KEY DECISIONS FOR PURCHASE OF CURRENT AND NEXT CAR



Q: WHEN THINKING BACK/AHEAD TO TO PURCHASE OF YOUR CURRENT/NEXT CAR: HOW IMPORTANT WERE/ARE THE FOLLOWING ASPECTS TO YOU? (CURRENT CAR: N = 1116, NEXT CAR: N = 1123)